

Wyoming Updates

June 2024

Wyoming Food Coalition Conference

Planning for the next WFC conference is in progress. This year's conference will be held in Casper from November 14th-16th 2024.

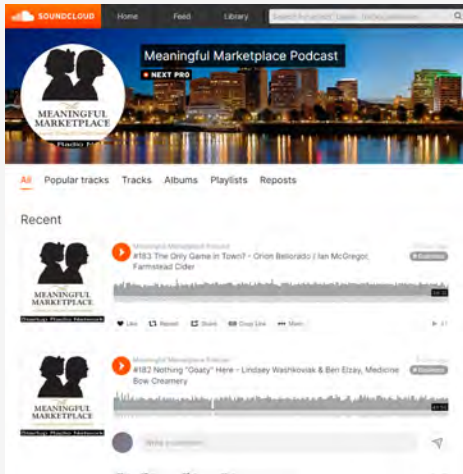
The Wyoming Food Coalition held their annual conference in Riverton in February. The conference was a great success, with excellent speakers and strong attendance. The Wyoming RFBC team was able to attend and learn about needs within the local foods communities around the state.



The RFBC Scaling Entrepreneurs Theme Team also helped host a **Shared Use Kitchen Workshop** at the Conference.



The Latest



Meaningful Marketplace Podcast

WY Producers Featured in Podcast:

Medicine Bow Creamery"

Wyoming Cowboy Cuts

Red Pony Salsa

High Country Fungus

Farmstead Cider

Wyoming Heritage Grains

Listen Now

Cloud Peak Cultures

Recorded Workshop

Using the Art of Storytelling to Market Local Foods

Storytelling is how we learn, communicate and understand our world. The story arc of the Hero's Journey is a proven method to connect customers to your business. Melissa Hemken, Central Wyoming College's Community Food System Specialist, walks you through how you can base your marketing and branding on the art of storytelling. Melissa is proprietor of Melissahof Hatchery in Lander, Wyo. and has years of storytelling experience from 6,000-word longform magazine features to 60-second radio news stories. She now enjoys telling the story of Melissahof Hatchery via social media, website, and podcasting.

Watch Here



Read here about a visit to several local foods markets around the Wyoming.

2023 State of the Local Food Economy

Fremont, Hot Springs & Teton Counties

[Table of Contents](#)

[Executive Summary](#)

[Farmers' Market Customer Survey Results](#)

[Farmers' Market Vendor Survey Results](#)

[Dubois Farmers' Market](#)

[Jackson Hole Farmers' Market on the Town Square](#)

[Lander Valley Farmers' Market](#)

[Riverton Saturday Farmers' Market](#)

[Riverton Wednesday Farmers' Market](#)

[Slow Food in the Tetons People's Market](#)

[Thermopolis Farmers' Market](#)

[Wind River Farmers' Market - Fort Washakie](#)

[Wind River Farmers' Market - Arapahoe](#)

[Year-around Indoor Markets](#)

[Fremont Local Market](#)

[Virtual Markets](#)

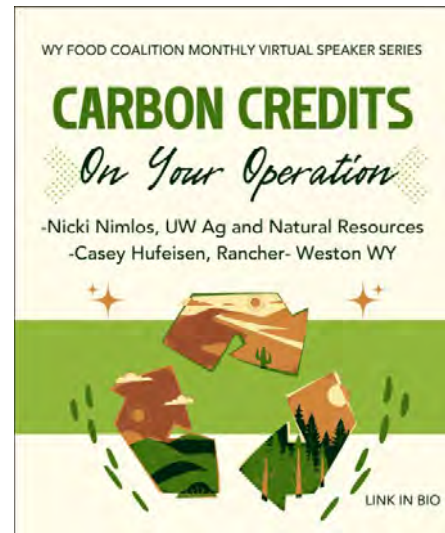
[EatWyoming.com Market](#)

[Slow Food in the Tetons Online Marketplace](#)

Executive Summary

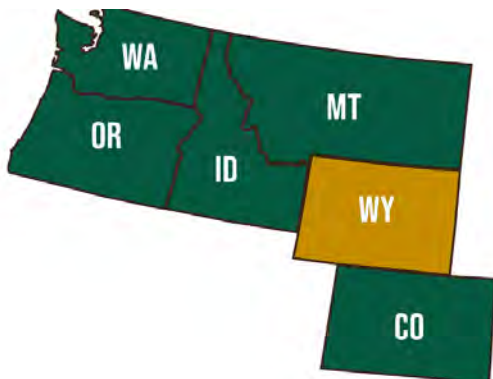
The 2022 State of the Local Food Economy report ([linked here](#)) was the inaugural effort to quantify the value of local foods sold through third-party managed, direct-to-consumer farmers' markets within the Central Wyoming College (CWC) service area of Fremont, Hot Springs and Teton counties, which include the Wind River Reservation of the Eastern Shoshone and Northern Arapaho tribes. This 2023 report builds on that information to provide comparisons in three unique farmers' market sales channels. These farmers' markets, in addition to weekly seasonal in-person markets, include two virtual markets for online ordering of local foods and a year-around indoor farmers' market, which increases the convenience and accessibility of local foods for our communities. Three years of direct-to-consumer farmers' market sales data shows solid local food economy growth through more sales and more customers across multiple types of market channels

**Click Here to See Notes from Our
Trip to the Mountain Meat Summit**



Watch Recording Here

Funding Opportunities



WYOMING FUNDING OPPORTUNITIES

- 📍 Get Your Recipe to Market
- 📍 Fancy Food Shows
- 📍 Mountain Meat Summit

**Visit our State's page on the
Northwest and Rocky Mountain
RFBC site to read more about
our Funding Opportunities.**

**Business Builder Grants
Available to WY Food Producers
are on the Horizon...stay tuned**



The Wyoming Food Coalition, the Wyoming Business Council, and the WY NW& RM Regional Food Business Center Team have been working in coordination to migrate the WY Table Directory and Branding to the WFC. See the Locally Sourced Food & Drink Page for Details

