

A2A Workshop Summary for Wyoming Local Foods Focus Group



A2A Industry Workshop

Assessment to Action (A2A)
A Locally-Led, Problem-Driven Process

WHAT IS THE WORKSHOP?

A comprehensive, hands-on planning workshop tailored for teams of 3-8 devoted to enhancing the economic well-being, impact, and success of industries in the State. After the two-day workshop, teams will dive into a 90-day locally-led, problem-driven action-based approach that will help industry tackle root problems and pave the way to success.



Cultivate a Shared Vision and Collaborative Momentum. Unite with leaders committed to share goals and work together to transform a common vision into tangible results.



Apply a Replicable Process. Learn a proven, repeatable process for planning, testing, and iterating for enhanced involvement and success.



Build Your Capacity. Practice and enhance skills, capabilities, and resources to promote economic growth.

UNDERSTAND WHERE YOU ARE

- Inventory your industry's strengths and resources.
- Identify hurdles holding your industry back from economic goals.

DEFINE YOUR DIRECTION

- Forge consensus on a general direction for your industry's economic development.
- Identify a related project or goal that can be accomplished in 90 days given your capacity and resources.

DEVELOP SOLID ACTION STEPS

- Formulate realistic 90-day action plan.
- Leverage the collective expertise of your team.
- Create a roadmap to amplify the impact and foster greater engagement in the process.

NEXT SESSION

July 10th from 10 AM - 6 PM
July 11th from 8 AM - 1 PM
Tate Pumphouse, Casper, WY

For more information, contact:
Amber Power, WBC
amber.power@wyo.gov

Team Ag Members:

Jennifer Faulkner: WYRFBC/UW Extension

LeAnn Miller: WFC/ Eat WY

Corinna Schade: WFC

Bobby Lane: WY Dept of Education

Livvy Lewis: Wind River Food Sovereignty Project

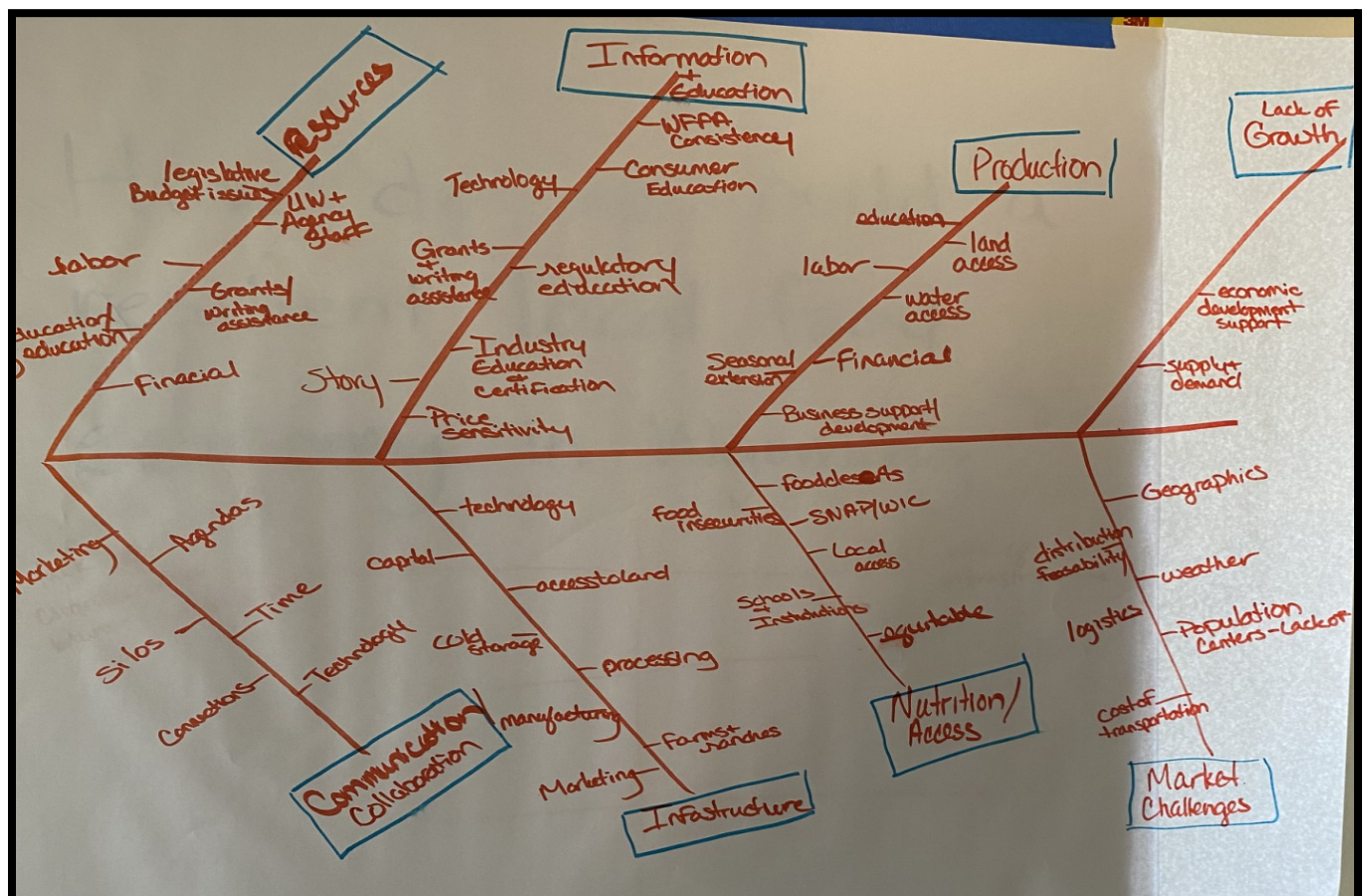
Ashley Stegeman: Consumer Health Services

Stephanie Styvar: Consumer Health Services

Wyoming Local Foods Stakeholders met on July 10th-11th in Casper, WY to participate in the Wyoming Business Council's (WBC) Facilitated *Assessment to Action (A2A) Workshop*. Amber Power of the WBC led two groups through an assessment of an overall problem and then steered them along a structured pathway toward addressing one aspect of the problem.



Team Ag named their problem as “how do we build a resilient local food economy in Wyoming?”. The Team then broke this problem out into a skeleton of main contributors to this problem (blue boxes in image below) and the sub-classes to those overarching categories.



From this network of dynamics, Team Ag chose to focus on the “Information and Education” category. Within this grouping, Team Ag decided to hone in on “inconsistencies in interpretation, execution, and enforcement of WY Food Freedom Act (FFA) regulations” as the main aspect they want to tackle moving forward in this project.

A deliverable expected to come from this work will be a newly produced *Frequently Asked Questions Document* which synergizes historical questions related to the FFA from Consumer Health Services and The Wyoming Food Coalition, as well as any new questions gathered over the next six weeks.

Team Ag will work with Consumer Health Services and other stakeholders to address the compiled questions and provide answers in a written document that can be distributed to producers and other stakeholders as well as presented at the WFC Annual Conference held in November in Casper.

Key Dates: biweekly meetings on Fridays at 8:30am beginning July 19th

July 15th: Initial Call for FFA questions issued in the WFC Newsletter

July 19th:

- Consumer Health and WFC informed about action plan
- Draft email constructed for producer dispersal and finalized for at weekly meeting
- Review current FFA Q&A

July 25th: WFC hosts Consumer Health on Speaker Series and shares this project with additional question recruitment

August 9th= week 4 guidepost: Questions Compiled

September 20th: 10 week guidepost: Questions reviewed and associated agreed upon answers documented

October 4th: Final FAQ Document Completed