

Wyoming Team Updates

January 2025

Wyoming Food Coalition Conference- November 2024

The Wyoming Food Coalition held their annual conference in Casper in November. Click on flyers below for those session recordings, and visit Wyoming Food Coalition's YouTube channel for other conference recordings. Visit the 2024 Conference recap page for photos and testimonials.



The final conference day ended at the <u>Bloomery</u> and Melissa Hemken presented on Marketing to Build Your Brand and hosted a premiere of the <u>PBS</u> video short featuring WY Local Foods Markets



FUNDING OPPORTUNITIES

Wyoming Startup Business Builder Grant and

Required Market Course: A Guide to Selling WY Local Foods

An exciting funding opportunity for local food producers and food businesses is launching in Fall 2024. The Northwest and Rocky Mountain Regional Food Business Center (NWRMRFBC) is distributing funds to eligible entities, with a special focus on supporting historically underserved farmers and food businesses. Wyoming is one of six states in this region and, in partnership with the University of Wyoming Extension, has designed a six-part course as part of the application process for Wyoming's Startup Business Builder Grants.

December 10th & 14th

Business Planning/Licensing

January 21st & 25th

Marketing: Using Storytelling to Build Your Brand

January 28th & February 1st

Food Safety Fundamentals

February 11th & 15th

Secret Sauce to Packaging, Labeling, & Pricing

February 18th & 22nd

Improving Product Photography and Building a Website

March 4th & 8th

Taxes, Liability Insurance, and Online Sales Channels

We have recently closed registration for this offering. Classes are going well, with almost 70 people registered.

RFBC WY Team to present at the <u>Grant and Grow Workshop</u> on recently Business Builder Opportunities as well as GYRM, FFS, and sponsored attendance to Farm Stop Conference and Northwest Food Hub Summit



Fall 2023 Wyoming GYRM Student:

Alma Law: <u>Law of the Homestead</u>: Sourdough Bread <u>Small Food Business: Feed More with Alma Law</u>

Spring 2024 Wyoming GYRM Students:

Dirk and Sue Gosnell: <u>Lakeview Gardens</u>
Susan Frost: Queens of Goodness
Leah Burback: <u>Heirloom and Native</u>

Fall 2024 GYRM Student:

Cheryl Pape: Quinoa Bars Bryan Thoman: <u>Holy Smokes</u>

Las Vegas Winter 2024 FFS WY Participants

Daniel Stewart: <u>High Country Fungus</u> <u>HCF in the News</u>

Richard Rhoades: <u>Red Pony Salsa</u> <u>RPS in the News</u>

NYC Summer 2024 FFS WY Participants

Daniel Stewart: <u>High Country Fungus</u> Jean Joseph : <u>Mr. Joe's Hot Sauce</u>

Las Vegas Winter 2025 FFS WY Participants

Scout Fauth Yellowstone Spice Co. Jean Joseph: Mr. Joe's Hot Sauce





Diverse Markets Business Builder Grant Program

December '24 - March '25

Grant Eligibility

Businesses must be growing, producing, processing and/or distribution and marketing of grain, pulse and/or pseudocereal products. Farms must be in our six-state region (CO ID OR MT WA WY) Non-form our six-state region and (2) sourcing from local or regional producers. defined as within our six-state region or 450 miles of their business.

Businesses must have been operating not for the development of new husinesses.

For full eligibility details, please visit

Funding Opportunity: Farm and Food Businesses working with Grains, Pulses and Pseudocereals

The NWRM RFBC Diverse Markets for Climate Resilient Agriculture team is offering grants between \$3,000 and \$50,000 that are designed to support small- to midscale farms and non-farm food businesses growing. producing, processing and/or supporting the aggregation, distribution and marketing of grain, pulse and/or pseudocereal products within local and regional

This is the first of two rounds in the Diverse Markets Business Builder grant program. A total of \$120.000 will be awarded in this round, with an anticipated 12 to 30 awards being granted.

Application Details

Grant deadline March 1st, 2025 Awardees will be announced in April 2025

Additional Information



(541) 737-8337









This institution is an equal opportunity provide

Farm Stop Conference **Call for Letters of Interest**



Northwest Food Hub Summit Call for Letters of Interest



THE LATEST



 WY Team developing a WY Handbook for Local Foods Markets such as the <u>Farm</u> <u>Stop Handbook</u> developed in the mid-west

- RFSI applications have undergone initial review
- WY Food Coalition hired a new Communications Director
- WY RFBC Team still working to get subaward for Rooted in WY part time Market Coordinator position
- Discussions with WY Business Council and Silicon Couloir around Farm2Food Accelerator
- Project proposals recently submitted to Center for WY Technical Assistance funding available through the Theme Teams
 - Diverse Markets: two workshops (Teton Slow Food & WY Heritage Grains) and another PBS short on Regenerative Grains in WY
 - ➤ Connecting and Scaling: WY local foods trade show/ Start-up Challenge; WY Farm Stop Handbook; one on coaching sessions for food businesses and stakeholders; continued expansion of WY Table as a WY Local Foods branding campaign
 - ➤ Meat Supply Chains: cooperative efforts between CWC meat lab; Slow Food Wind River; and Fremont Local Market to form Wind River Local Meat Network Program → short courses on butchering by CWC; distribution by the Markets
 - ➤ Right Sized Investing (seeking nominations for Advisory Council): One on one coaching with <u>Food Finance Institute</u>